

Trade Press Release

Hanau, West Conshohocken, June 08, 2012

Heraeus to Attend Intersolar Europe in Munich Germany **• Heraeus Showcases Newest Products for Higher Cell Efficiency**

The Heraeus Photovoltaics Business Unit will be attending Intersolar Europe 2012 in Munich, Germany June 13th - 15th, exhibiting at the Munich trade fair center, hall A6, booth 270.

“Intersolar Europe gives us the opportunity to meet and discuss new products and technologies with our customers” said Andy London, Vice President of Heraeus Precious Metals North America Conshohocken LLC in West Conshohocken. “Earlier this year, Heraeus introduced several new products that improve solar cells efficiency. Initial feedback has been very positive. We will discuss these products with customers and exhibit them at the trade show.”

At Intersolar Europe, Heraeus will debut several new silver metallization pastes. The SOL9600 front-side silver paste for conventional solar cells and SOL315 for New Passivation Layer cell designs are among the new products that will be exhibited, which focuses on improving the performance, efficiency and cost per watt of solar cells.

To learn more about Heraeus’ metallization pastes for the photovoltaic industry, visit us at this year’s Intersolar Europe Exhibition in Munich, Germany June 13th - 15th, at the Munich trade fair center, hall A6, booth 270. You can also go to www.pvsilverpaste.com.

About the Heraeus Photovoltaics Business Unit

The Heraeus Photovoltaics Business Unit is an industry leading developer and manufacturer of silver metallization pastes for the photovoltaic industry. For over 40 years, Heraeus has built a reputation of innovation, extensive research and new product development for some of the most prominent companies within a variety of industries. In the field of photovoltaics, the Heraeus Photovoltaics Business Unit applies this history and its innovative technology to offer metallization pastes for solar cell applications. The Heraeus SOL Series of silver pastes is specially formulated to provide higher efficiencies and wider processing windows, resulting in better yields and higher output for cell manufacturers.

Heraeus, the precious metals and technology group headquartered in Hanau, Germany, is a global, private company with more than 160 years of tradition. Our fields of competence include precious metals, materials, and technologies, sensors, biomaterials, and medical products, as well as dental products, quartz glass, and specialty light sources. With product revenues of €4.8 billion and precious metal trading revenues of €21.3 billion, as well as more than 13,300 employees in over 120 subsidiaries worldwide, Heraeus holds a leading position in its global markets.

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