

Trade Press Release

Heraeus' PVSILVERPASTE.COM Now Available in Three Languages

- **Site is available in English, Simplified Chinese and Korean**
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WEST CONSHOHOCKEN, PA., – December 11, 2012 – The Heraeus Photovoltaics Business Unit has enhanced its www.pvsilverpaste.com website by adding Simplified Chinese and Korean translations. The site contains information regarding Heraeus' front-side, back-side and advanced cell design metallization pastes, product literature, press releases and information indicating events the business will participate.

“Operating a worldwide business, with customers representing a variety of cultures and languages, we believe it is important to adapt our website such that the information we provide to the market is easier for our customers to obtain”, states Andy London, Global Manager of the Photovoltaics Business Unit. He also states, “We will broaden the specific translations based on the needs of our customers.”

To visit the translated websites, go to www.pvsilverpaste.com and in the upper right hand corner under the “Language” dropdown icon, select Simplified Chinese or Korean.

About the Heraeus Photovoltaics Business Unit

The Heraeus Photovoltaics Business Unit is an industry leading developer and manufacturer of silver metallization pastes for the photovoltaic industry. For over 40 years, Heraeus has built a reputation of innovation, extensive research and new product development in thick film technologies. In the field of photovoltaics, the Heraeus Photovoltaics Business Unit applies this history and its innovative technology to offer metallization pastes for solar cell applications. The Heraeus SOL Series of silver pastes is specially formulated to provide higher efficiencies and wider processing windows, resulting in better yields and higher output for cell manufacturers.

Heraeus, the precious metals and technology group headquartered in Hanau, Germany, is a global, private company with over 160 years of tradition. Our fields of competence include precious metals, materials and technologies; sensors; biomaterials and medical products, as well as dental products, quartz glass, and specialty light sources. With product revenues of €4.8 billion and precious metals trading revenues of €21.3 billion, as well as more than 13,300 employees in over 120 subsidiaries worldwide, Heraeus holds a leading position in its global markets.

For additional information, please contact:

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